

# **WordPress**

#### **Introductory training for clients**

#### Scope

Basic introduction to the WP framework. Not a full WP training session. Most items will be manageable by a basic admin user however some will require a deeper understanding of WordPress or deeper still understanding of code. This is where we demark the CMS and the developer areas of work.

#### **Managing site content**

- Images
- Library
- Media
- Text
- Formatting
- Tagging
- SEO
  - Yoast
- Adding pages and blogs
  - o Title
  - Content
  - o Slug
  - Visual Editor
  - Categorising
  - o Tagging

## Managing the backend of the website

- Control panel
- Security
- Plugins
- Theme
- Widgets
- users



#### **Users**

- Types
- Passwords
- Levels
- Creation

### **Security & maintenance**

- Background
- iThemes / Wordfence
- Theme update
- Core updates
- Plugin updates
- Backups

#### **Bespoke**

Every website is different, and every website owner has specific needs. Where there is such bespoke content or functionality in a website, this too will be covered in the introductory training.

WordPress Introductory Training Schedule i2

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